



2023-2024 NONPROFIT PROJECT APPLICATION

Applications due: June 9, 2023

Tampa Connection Overview:

Since 1986, Tampa Connection has prepared more than 2,500 professionals to become active volunteers and leaders in the Tampa Bay community. The program, consisting of class learning days and execution of a project for a local nonprofit, encourages leadership development, building relationships and community awareness.

The Tampa Connection Board of Directors is seeking local nonprofit organizations to submit project proposals to be considered for the 2023-2024 program. A limited number of nonprofit projects are selected to be carried out by the Tampa Connection class members during the program year (August – May).

Nonprofit Project Overview:

Teams consisting of 10-15 members from the Class Program are asked to take full responsibility for the planning and implementation of the projects selected for the participating nonprofits in partnership with the organization.

We encourage Nonprofits to be creative in identifying a meaningful project that would benefit your organization, while utilizing the diverse skills of Class Members to the fullest. The most successful projects have the following characteristics:

- Tangible
- Well-defined by the organization
- Goal-oriented
- Achievable within 6 months

Examples of past projects can be found [here](#).

Nonprofit Selection Overview:

All nonprofit project applications will be reviewed by the Tampa Connection Board. Applicants will be notified in mid-July whether they were selected as a finalist to present to the Board of Directors. Project finalists will be asked to make a brief presentation to the board members on **August 1, 2023**. If chosen for the program, organizations are expected to attend multiple days including the Purpose and Projects program on **October 5, 2023**, where you will have a chance to explain your project and expectations to the Tampa Connection class members who will be working on your project. Organizations are also expected to attend monthly team meetings to ensure the project is on track and project deliverables are meeting the needs of the nonprofit.

If your organization would like to submit a project idea for consideration, please complete an application as soon as possible. No applications will be accepted after **June 9, 2023**. If you have questions regarding the process or project ideas, please email administrator@tampaconnection.org.



NONPROFIT PROJECT APPLICATION

CONTACT INFORMATION

Nonprofit Organization Name:	Sample Youth Services Organization
Physical/Mailing Address:	
Nonprofit Website:	
Contact Name (for communication regarding this project):	
Contact Title:	
Phone Number:	
Email Address:	

ABOUT YOUR ORGANIZATION

Mission statement:

Create a brighter future for children by building a foundation of support through education and quality programming.

A brief description of the services provided:

Provide vital services to children and families in Tampa Bay, including family counseling and support, summer food program, K-12 tutoring, and after-school programming.



Summary of the proposed project (please be specific and include detail):

Engage young professionals in our community through the formation of a Young Professionals Program. This would be a group that would network, “friend raise,” and engage with our organization on an ongoing basis. The project would involve researching best practices, determining structure, and coordinating recruitment, with the goal of developing a successful community engagement program.

An overview of the goals you hope your project will accomplish, and a description of the current challenges this project would rectify:

Goals:

- Determine target demographics
- Determine annual projects, events, and goals for a 3 year period
- Determine program structure and meeting schedule
- Develop and execute recruitment plan to find potential candidates

Challenges:

- Need a stronger connection to young professionals in the community
- Current staff does not have the time to build program from scratch

What resources (personal contacts, tools, talent, monetary) are you prepared to contribute?

Staff will share program information with current community partners and will allow Tampa Connection team to have 2 face-to-face meetings with current board of directors. Program information could be shared via our social media platforms and email blast. Graphic design assistance could be provided for marketing materials, as needed.



What would success look like for the team assigned to your project at the end of the program year? Please be specific.

The project will be a success if an active Young Professionals Program is in place and potential candidates ready to join after a successful recruitment period. The Young Professionals Program will need to have a definitive structure and goals for a 3 year period.

Have you tried to create/implement the proposed project in the past? If yes, please explain.

The idea has been discussed, but we have not had the time to dedicate to it.

Is there anything else you want us to know about your organization or the proposed project?

Our organization served over 6,000 students last year. The benefits to students include increased school attendance, families engaged with their students' success, and students who fully engage to reach their potential. We believe the Young Professional Program will be able to increase the number of students served by increasing the word-of-mouth marketing for our program and raising awareness of the needs in our community.

How did you hear about Tampa Connection?

We are familiar with Tampa Connection through our previous selection as a partner agency in prior years. We received an email announcement from the Tampa Connection Board of Directors with the invitation to apply this year.



ADDITIONAL INFORMATION

Do you have 501(c)(3) filing status?	Yes
Has your organization previously been selected for a Tampa Connection project?	No
Has your organization ever applied and not been selected for a Tampa Connection project in the past?	Yes
Can your project be completed in the August-May timeframe?	Yes
Will your organization be available to meet with your team members on a monthly (or as needed) basis?	Yes
Do you agree to provide the resources necessary for the success of the project to the project team?	Yes
Does your project require fundraising of any sort?	No
Is the contact person listed above in a leadership position and/or have decision-making ability and availability to connect with the group?	Yes
Do you have a backup contact in the event the dedicated contact is unavailable for any reason?	Yes

Please note:

Fundraising under any capacity for the nonprofit organization is not an acceptable project for the Tampa Connection class members. Any applications with a fundraising component will not be considered. The nonprofit is responsible for funding any needed seed money or supplies for the project. Additionally, our class members typically do not have the skills to create websites. Nonprofits applying for this type of project or any other technology type of project will be asked to have a technology employee available from the organization. Material and information can be gathered, but coding and creation will most likely be outside of the skillset of the class members.

Due to the nature of Tampa Connection’s nonprofit application process and volunteer class members, Tampa Connection cannot guarantee the protection of confidential information, if any, shared through this application or with Tampa Connection’s Board of Directors or class members. Applicants are encouraged to identify proposed projects and share project information, ideas, and goals with this in mind.